



# The Co-operative University of Kenya

## SUPPLEMENTARY / SPECIAL EXAMINATION OCTOBER-2019 EXAMINATION FOR THE DIPLOMA IN BUSINESS ADMINISTRATION

UNIT CODE: DMBA 1102

UNIT TITLE: PRINCIPLES AND PRACTICE OF MANAGEMENT

DATE: 4<sup>TH</sup> OCTOBER, 2019

TIME: 11:30 AM – 1:30 PM

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### INSTRUCTIONS:

- Answer question **ONE** (**compulsory**) and any other **TWO** questions

### QUESTION ONE

- (a) Define the term management (2 marks)
- (b) Briefly differentiate between centralization and decentralization (6 marks)
- (c) State FOUR features of Taylor's scientific management (4 marks)
- (d) Define motivation (2 marks)
- (e) State FOUR factors to consider when designing organizational structure (4 marks)
- (f) Briefly explain FOUR characteristics of management (4 marks)
- (g) Explain the importance of management in any organization (5 marks)
- (h) List THREE approaches of the evolution of management (3 marks)

### QUESTION TWO

- (a) Describe Max Weber's beauracritic model (10 marks)
- (b) Explain FIVE principles developed by Henry Fayol as a guide for management thought (10 marks)

### QUESTION THREE

- (a) Discuss the FIVE functions of management (10 marks)
- (b) Describe TWO types of external environment under which the management operates (10 marks)

### QUESTION FOUR

Discuss TWO contemporary theories of management (20 marks)

### QUESTION FIVE

- (a) Explain the importance of organizational structure (10 marks)
- (b) Differentiate between functional and divisional organizational structure (10 marks)