



The Co-operative University of Kenya

END OF SEMESTER EXAMINATIONS AUGUST-2018

**EXAMINATION FOR THE DIPLOMA IN HUMAN RESOURCE DEVELOPMENT/
DIPLOMA IN PURCHASING AND SUPPLIES MANAGEMENT/DIPLOMA IN
BANKING AND FINANCE/ DIPLOMA IN ACCOUNTING AND FINANCE/ DIPLOMA
IN PUBLIC RELATIONS/ DIPLOMA IN INFORMATION TECHNOLOGY/ DIPLOMA
IN BUSINESS INFORMATION TECHNOLOGY / DIPLOMA IN BUSINESS
ADMINISTRATION/ DIPLOMA IN MICROFINANCE/ DIPLOMA IN CATERING AND
HOTEL MANAGEMENT/ DIPLOMA IN TOURISM MANAGEMENT/ DIPLOMA IN
PROJECT MANAGEMENT/ DIPLOMA IN CO-OPERATIVE MANAGEMENT/
DIPLOMA IN MARKETING
(YR I SEM II)**

UNIT CODE: DMBA 1102

UNIT TITLE: PRINCIPLES OF MANAGEMENT

DATE: 22ND AUGUST, 2018

TIME: 11:30 AM – 1:30 PM

INSTRUCTIONS:

- Answer question **ONE (compulsory)** and any other **TWO** questions

QUESTION ONE

- a) Discuss the five characteristics of management. (10 Marks)
- b) Outline five benefits of scientific management thoughts. (5 Marks)
- c) Briefly explain the neo classis theory of Management. (5 Marks)
- d) Discuss the **THREE** managerial roles in an organization (10 Marks)

QUESTION TWO

- a) Discuss the levels of management (5 Marks)
- b) What are the functions of management (5 Marks)
- c) Explain any five principles of management as listed by fayol. (10 Marks)

QUESTION THREE

- a) Planning in organization is considered to be very important but due to various factors, planning fails can easily fail. Discuss (10 Marks)
- b) Explain the various types of leadership styles (10 Marks)

QUESTION FOUR

- a) Discuss any five characteristics of beauracracy (10 Marks)
- b) The organizational environment is classified into three types. Discuss (10 Marks)

QUESTION FIVE

- (a) With the aid of a diagram, explain two types of organization structure (20 Marks)