



**THE CO-OPERATIVE UNIVERSITY COLLEGE OF KENYA
ACADEMIC YEAR 2019/2020**

**EXAMINATION FOR THE CERTIFICATE OF BUSINESS ADMINISTRATION
AND MANAGEMENT**

CBM 0108: BUSINESS ETHICS

DATE: DECEMBER 2019

TIME: 2 HOURS

INSTRUCTIONS: ANSWER QUESTION ONE AND ANY OTHER TWO

QUESTION ONE (30 MARKS)

a) Define the following terms as used in Ethics;

- i. Applied ethics (2mks)
- ii. Corporate social responsibility (2mks)
- iii. Business ethics (2mks)
- iv. Consequentialist (teleological theories) (2mks)
- v. Moral standards (2mks)

b) Discuss the three classifications of Normative Ethics and explain two theories in each classification. (10mks)

c) Define ethical dilemma and give five features of ethical dilemma (10mks)

QUESTION TWO (20MKS)

a) Explain five reasons as to why business ethics is important (10mks)

b) Differentiate between ethics and the following disciplines;

- i. Law (5mks)
- ii. Sociology (5mks)

QUESTION THREE

a) Define virtue ethics and discuss the four cardinal virtues (10mks)

b) Giving examples, discuss any unethical issues that can be practiced by a corporations
(10mks)

QUESTION FOUR

a) Discuss the stages of ethical decision making process (10mks)

b) Discuss the human person as an author of behavior (10mks)

b)QUESTION FIVE

a)(un)ethical behavior in organization's is highly influenced by the organizational context.
Discuss (10mks)

b)What are the seven basic principles of morality (10mks)