



The Co-operative University of Kenya

END OF SEMESTER EXAMINATION APRIL -2019

EXAMINATION FOR THE DEGREE OF BACHELOR OF CO-OPERATIVE & COMMUNITY DEVELOPMENT (YR III SEM II)

UNIT CODE: CMCU 2305

UNIT TITLE: RESEARCH METHODS

DATE: 24TH APRIL, 2019

TIME: 9:00 AM – 11:00 AM

INSTRUCTIONS:

- Answer question **ONE (compulsory)** and any other **TWO** questions
- Use relevant illustrations and examples where necessary

QUESTION ONE

a) Briefly describe the following methods used in collecting socio-economic data indicating their strengths and weaknesses:-

- Direct observation (4 marks)
- Interviewing (4 marks)
- Abstraction from published statistics (4 marks)

b) Define and give examples of the following terms:-

- Statistical Sample (3 marks)
- Statistical Population (3 marks)

c) Depict the data in Table 1 below in form of a simple bargraph (3 marks)

Table 1: East African Regional Fresh Fish Resources Exported in 2018

Country	Export (Tons)
<i>Kenya</i>	332
<i>Tanzania</i>	93
<i>Uganda</i>	16
Total	441

- Interpret and explain the results in the bar chart in (c) above (4 marks)
- Briefly outline key research ethics to observe while undertaking a research project (5 marks)

QUESTION TWO

With specific examples, discuss TEN (10) qualities of a standard and good questionnaire. (20 marks)

QUESTION THREE

Outline and discuss the procedures of conducting a Focus Group Discussion (FGD) in social research. (20 marks)

QUESTION FOUR

Describe the components of an undergraduate student Research Project Report. (20 marks)

QUESTION FIVE

State and explain in detail Five (5) effective strategies used to communicate and disseminate final results from a successful research project. (20 marks)