



# The Co-operative University of Kenya

## SPECIALS AND SUPPLEMENTARY EXAMINATION AUGUST-2019

### EXAMINATION FOR THE DIPLOMA IN PUBLIC RELATIONS

UNIT CODE: DMPR 1206

UNIT TITLE: MEDIA LAW AND ETHICS

**DATE: 26<sup>TH</sup> AUGUST, 2019**

**TIME: 11:30 AM – 1:30 PM**

#### **INSTRUCTIONS:**

- Answer question **ONE (compulsory)** and any other **TWO** questions

#### **QUESTION ONE**

- Briefly explain FOUR differences between Law and ethics. (4 Marks)
- Discuss SEVEN sources of law in Kenya. (7 Marks)
- State SIX branches of law in Kenya. (6 Marks)
- Explain TWO differences between Slander and Libel as used in the law of Defamation. (4 Marks)
- Explain the distinction between absolute and qualified privilege as defences for defamation. (4 Marks)
- Citing examples, briefly explain TWO differences between public and private law. (4 Marks)
- Explain the term DAMAGES as used in Courts of Law. (1 Mark)

#### **QUESTION TWO**

- Elaborate on TEN principles that media practitioners are supposed to adhere in reporting as contained in media practitioner's code of conduct. (20 Marks)

#### **QUESTION THREE**

- Identify and briefly explain the jurisdiction of SEVEN Courts of Law in Kenya. (14 Marks)
- Describe THREE general rules for reporting on obscenity and indecent displays. (6 Marks)

#### **QUESTION FOUR**

- Enumerate FIVE advantages and FIVE disadvantages of delegated legislation. (10 Marks)
- Briefly discuss FIV defences applicable for the offence of Contempt of Court. (10 Marks)

#### **QUESTION FIVE**

- Explain the FOUR critical elements that must be established for the offence of Defamation to be proved. (8 Marks)
- List FIVE punishments that can be meted out by a court of law to an accused person who has been convicted of a criminal offence. (5 Marks)
- Identify SEVEN maxims of Equity. (7 Marks)