

BAFS 4127: AGRIBUSINESS DEVELOPMENT PROGRAMMES AND PROJECTS

DATE: OCTOBER, 2022

TIME: 3 HOURS

INSTRUCTIONS

SPECIAL/ SUPPLEMENTARY EXAM

Answer **QUESTION ONE** and any other **TWO** questions

Do not write on the question paper

QUESTION ONE

a) As a potential manager you may be required to undertake various assignments as listed in your job description. Clearly distinguish the following terms listed in the job description

- i. Project and programme (4 marks)
- ii. Food security and poverty (4 marks)
- iii. Monitoring and evaluation (4 marks)

b) Discuss using suitable examples the importance of agribusiness development programmes and projects in the devolved system of governance (8 marks)

c) Cate has been appointed the monitoring and evaluation officer in Smart Farm Company. Discuss why it is important for her to execute her roles in the company (5 marks)

d) Compare and contrast the Gantt chart with the Work Breakdown Structure (WBS)? (5 marks)

QUESTION TWO

- a) John has been appointed a project manager with a responsibility to manage a team of six at Destiny Horticulture farm Limited. Outline the challenges he may face in his supervision role? (5 marks)
- b) Distinguish between project management and a project management plan? (4 marks)
- c) Discuss in details the food security dimensions considered in most Kenyan agricultural strategies, programmes and projects (8 marks)
- d) Differentiate between rural and urban disparity using suitable examples (3marks)

QUESTION THREE

- a) Discuss project constraints in most agribusiness development projects implemented in Kenya (6 marks)
- b) Describe in details team development stages in a given project (10 marks)
- c) Discuss the difference between managing a project and managing normal day-to-day work? (4 marks)

QUESTION FOUR

- a. Reflect on the theory “Life Circle of the Management” This theory defines the six phases for a successful project management. Discuss project management phases in detail (12 marks)
- b. Differentiate between Net present Value and Internal Rate of return in project investment decisions (4 marks)
- c. In project management there is need for good plan. Highlight the need for a good project plan (4 marks)

QUESTION FIVE

- a. Explain six project management skills needed for a project manager in managing a project (6 marks)
- b. Discuss the need for sustainable agricultural development programme and projects in our Counties (6 marks)

A Dairy Cooperative Society has decided to invest in milk value addition by setting up a large milk agro processing facility in your County. The society estimates an initial cost to set up the agro processing facility to be Kshs 34.35 M

Forecast net income from the project is detailed:

Year 1: Kshs 7.25 M

Year 2: Kshs 9.43 M

Year 3: Kshs 11.32 M

Year 4: Kshs 13.2 M

Year 5: Kshs 15.8 M

- c. Calculate the projected payback period for the project? (4 marks)
- d. Calculate the Net Present Value of the project using a discounted factor of 10% and comment on the attractiveness of the project? (4 marks)