



# The Co-operative University of Kenya

**END OF SEMESTER EXAMINATION DECEMBER-2019**

**EXAMINATION FOR THE DEGREE OF BACHELOR OF CO-OPERATIVE  
BUSINESS**

**UNIT CODE: HCOB 2502**

**UNIT TITLE: BUSINESS & SOCIAL ETHICS**

**DATE: DECEMBER, 2019**

**TIME:**

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**INSTRUCTIONS:**

- Answer question **ONE (compulsory)** and any other **TWO** questions

**QUESTION ONE**

- (a) Highlight FIVE strategies that an organization can use when implementing corporate social responsibilities (CSR) activities (5 marks)
- (b) Identify and explain FIVE application areas of natural law in business ethics (10 marks)
- (c) Outline FIVE ethical principles for business (5 marks)
- (d) Highlight FIVE characteristics of customary law (5 marks)
- (e) Describe FIVE reasons why is becoming important for business to craft ethical business code of conduct (CoC) (5 marks)

**QUESTION TWO**

- (a) Ethics in business is imperative to avoid legal problems. Identify and explain FIVE factors determining application of moral philosophy to business ethics (10 marks)
- (b) Explain FIVE factors that influence morality of human act (10 marks)

**QUESTION THREE**

- (a) Outline guidelines for managing ethics at work place (10 marks)
- (b) Explain FIVE functions of management in establishing an ethical culture (10 marks)

**QUESTION FOUR**

- (a) Modern sociologists assume that an individual acts with substantial degree of freedom and knowledge. In view of this, explain FIVE factors that may impair human act (10 marks)
- (b) Explain FIVE conditions when it is morally permissible to perform an act that has a bad effect (10 marks)

**QUESTION FIVE**

- (a) By use of business examples, write short notes on the following ethical concepts
  - i) Natural Law ethics (3 marks)
  - ii) Business code of conduct (2 marks)
  - iii) Virtue ethics (2 marks)
  - iv) Doctrine of double effect (3 marks)
- (b) Identify and explain FIVE functions and areas of responsibilities that should be considered in ethics management within an organization (10 marks)