

The Co-operative University of Kenya
END OF SEMESTER EXAMINATION AUGUST-2018
EXAMINATION FOR THE DIPLOMA IN BUSINESS ADMINISTRATION
UNIT CODE: DMBA 1102
UNIT TITLE: PRINCIPLES & PRACTICE OF MANAGEMENT

DATE: TH AUGUST, 2018

TIME:

INSTRUCTIONS:

- Answer question **ONE (compulsory)** and any other **TWO** questions

QUESTION ONE

- (a) Decision making for the future is called planning. What is planning? Explain the limitations in planning (12 marks)
- (b) Discuss any FIVE roles of modern manager (10 marks)
- (c) Organizing is considered to be a strong base to establish any firm. Many scholars said that management function can smoothly run through effective organizing. Highlight FIVE important of the organizing function to the management of a firm (10 marks)

QUESTION TWO

- (a) Discuss FIVE characteristics of an effective control system (10 marks)
- (b) Plans commit the various resources in an organization to specific outcomes for the fulfillment of future goals. State and explain FOUR different types of plans in management (10 marks)

QUESTION THREE

- (a) Discuss in detail FIVE internal factors that affect the staffing role in the modern organization setting (10 marks)
- (b) Write short notes on any FIVE roles of coordinating in the management functions (10 marks)

QUESTION FOUR

- (a) Leadership and management can have the same qualities, but that's not always the case, state and explain any FOUR theories of leadership as studied in this course (10 marks)
- (b) Define centralization and decentralization, then explain FOUR implications of decentralization (10 marks)

QUESTION FIVE

- (a) Discuss any FIVE types of budgets used in the control function of management (10 marks)
- (b) Write short notes on FIVE major benefits motivation has on the performance of an organization (10 marks)