

The Co-operative University of Kenya

END OF SEMESTER EXAMINATION DECEMBER-2018

**EXAMINATION FOR THE DEGREE OF BACHELOR OF CO-OPERATIVE
BUSINESS**

UNIT CODE: HCOB 2507

UNIT TITLE: ENVIRONMENTAL ISSUES IN BUSINESS

DATE: DECEMBER, 2018

TIME:

INSTRUCTIONS:

- Answer question **ONE (compulsory)** and any other **TWO** questions

QUESTION ONE

- (a) “We vividly remember Kenya’s lake Naivasha as pristine, its waters sustaining on abundance of fish, Lions, Antelopes, Leopards, Hippopotamus, and the famous Flamingo Birds.” But the overuse of water and environmental destruction causes by International flower farmers have fouled our memories of the Lake. Discuss this statement examining the impacts of such activity on the Environment and recommend sustainability prospects for the lakes future (10marks)
- (b) Discuss FIVE of the Seventeen Sustainable Development Goals (SDGs) in reference to Kenya’s Big Four Agenda. (10 marks)
- (c) “Business only contributes fully to society if it is efficient, profitable and socially responsible.” In support of this argument, highlight the major benefits that might accrue to an organization due to Corporate Social responsibility(CSR) (10 marks)

QUESTION TWO

- (a) Theories to analyze and explain corporate social responsibility can be categorized under the following sub-headings;
- i. Stakeholders theories (5 marks)
 - ii. Social contract theory (5 marks)
- Discuss the above categories to support an active corporate social responsibility in a given organization of your choice in Kenya
- (b) Explain briefly the principles of Ecotourism (10 marks)

QUESTION THREE

- (a) Despite frequent high-profile Government campaigns against “RED RAPE” the volume of regulations continues to have a major impact on the cost business organizations. Enumerate THREE of such regulations that have added to the costs of business organizations (10 marks)
- (b) Demography is the study of population in terms of their size and characteristics. “Discuss this statement explaining the importance of demographic analysis to business organization (10 marks)

QUESTION FOUR

- (a) Discuss the THREE fundamentals environments of a business entity (12 marks)
- (b) Explain the objectives of environmental Education and Training in Kenya (8 marks)

QUESTION FIVE

- (a) As expert in environmental issues impacting on business entities, Discuss the main component of the Macro and Micro-environment in reference to an organization of your choice (10 marks)
- (b) Discuss the implications of the 2010 constitution on Environmental management and sustainability in Kenya (10 marks)