



The Co-operative University College of Kenya
(A Constituent College of Jomo Kenyatta University of Agriculture & Technology)

END OF SEMESTER EXAMINATIONS APRIL - 2015

EXAMINATIONS FOR DIPLOMA IN COMMUNITY DEVELOPMENT

UNIT CODE: COCD 1209

UNIT TITLE: SOCIAL RESEARCH METHODS

DATE:

TIME:

INSTRUCTIONS:

Answer question **ONE (compulsory)** and any other **TWO** questions

QUESTION ONE

- a)
 - i. “Research is a serious undertaking and many times personal motivation drives a person to it.” Explain (4 Marks)
 - ii. Differentiate qualitative from quantitative research (4 Marks)
- b)
 - i. Differentiate null hypothesis from alternative hypothesis (4 Marks)
 - ii. Give FOUR (4) characteristics of a good hypothesis (8 Marks)
- c) Briefly highlight the difference between aim of the study and objective of the study (4 Marks)
- d) Briefly highlight TWO (2) assumptions you are likely to make while writing a research proposal (2 Marks)

QUESTION TWO

“Problem statement to a researcher is very critical and in the endeavor to unravel the problem statement you have to identify gaps in your area of study” explain how you go about doing “gaps analysis” (20 Marks)

QUESTION THREE

“Without sampling a researcher will be in an awkward situation to proceed in carrying out research” assess this statement critically bringing out the advantages and disadvantages of sampling (20 Marks)

QUESTION FOUR

Explain the critical factors you have to put into consideration when using a survey method (20 Marks)

QUESTION FIVE

- a) Explain the importance of “data cleaning” in research (10 Marks)
- b)