



The Co-operative University College of Kenya
(A Constituent College of Jomo Kenyatta University of Agriculture & Technology)

END OF SEMESTER EXAMINATIONS APRIL - 2015

EXAMINATIONS FOR BACHELOR OF CO-OPERATIVE BUSINESS YEAR III
SEMESTER II

UNIT CODE: HCOB 2502

UNIT TITLE: BUSINESS & SOCIAL ETHICS

DATE:

TIME:

INSTRUCTIONS:

Answer question **ONE (compulsory)** and any other **TWO** questions

QUESTION ONE

- a) Identify FIVE (5) forms of corporate social responsibility (5 Marks)
- b) State FIVE (5) causes of unethical behavior in business organizations (5 Marks)
- c) Outline FOUR (4) core values in business ethics (4 Marks)
- d) Explain how values, attitudes and behavior are interrelated (6 Marks)
- e)
 - i. Define the term business ethics (2 Marks)
 - ii. Explain the guidelines that a business organization may use when developing a code of ethics (8 Marks)

QUESTION TWO

- a) Discuss the advantages of corporate social responsibility in organizations (10 Marks)
- b) Identify and discuss FIVE (5) leadership styles in business enterprises (10 Marks)

QUESTION THREE

- a) Briefly describe the stages of Kohlberg's model of cognitive moral development (10 Marks)
- b) Explain how unethical behavior in business organizations can be reduced (10 Marks)

QUESTION FOUR

- a) Discuss the benefits of managing ethics in the work place (10 Marks)
- b) Distinguish between business values and business ethics (10 Marks)

QUESTION FIVE

- a) Explain the principles of successful collaborative social initiatives (10 Marks)
- b) Explain FIVE (5) differences between economic and socio-economic models in corporate social responsibility (10 Marks)