

The Co-operative University College of Kenya

(A Constituent College of Jomo Kenyatta University of Agriculture & Technology)

END OF SEMESTER EXAMINATIONS APRIL - 2015 EXAMINATIONS FOR BACHELOR OF CO-OPERATIVE BUSINESS <u>UNIT CODE:</u> COCC 2202 UNIT TITLE: CO-OPERATIVE MANAGEMENT

Instructions: Answer Question 1 and any other THREE Questions

Question 1 (30 marks)

Co-operatives are private sector business enterprises. Successful management of Co-operatives requires use of general principles of management like any other form of business enterprise. However, Co-operatives also apply the value and principles of Co-operatives in their day to day governance and management due to their unique nature.

The uniqueness of the Co-operative form of enterprise and their complexity of their management as compared to other forms of business enterprises is best illustrated in their various schools of Co-operative thought. It is for this reason that it is often argued that managing any business enterprise may be tough but managing a Co-operative enterprise is generally tougher.

Based on the above narrative, answer the following questions:

- (a) State and explain the general management principles
- (b) State and explain the schools of Co-operative thought
- (c) With a clear diagram discuss the application of the Co-operative enterprise school of thought in the management of a Co-operative enterprise.

Question 2 (20 marks)

Discuss the historical role of Government in the development of the Co-operative sector in Kenya, with reference to the events of 1931, 1945, 1966, 1997, 2004 and 2008 and how they influenced the performance and growth of the Co-operative Movement in Kenya.

Question 3 (20 marks)

- (a) Use a diagram to illustrate the main organs of a Co-operative enterprise and how they relate to each other;
- (b) With a clear diagram, illustrate the structure of the Co-operative Movement in Kenya
- (c) Discuss the roles and responsibilities of the key players in the Co-operative sector in Kenya

Question 4 (20 marks)

Discuss the emerging opportunities and challenges within the Co-operative sector in Kenya today, clearly explaining how Co-operatives are addressing them.