



**The Co-operative University College of Kenya**  
(A Constituent College of Jomo Kenyatta University of Agriculture & Technology)

**END OF SEMESTER EXAMINATIONS APRIL-2015**

**EXAMINATIONS FOR THE DEGREE OF BACHELOR OF CO-OPERATIVES AND  
COMMUNITY DEVELOPMENT (YR1 SEM 1)**

**COURSE CODE: COCC 2104**

**UNIT TITLE: COMMUNITY PSYCHOLOGY**

**DATE: APRIL, 2015**

**TIME: 9.00 A.M. – 11. 00 A.M.**

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**INSTRUCTIONS:**

- Answer question **ONE (compulsory)** and any other **TWO** questions

**QUESTION ONE**

- (a) What is the meaning of psychology? (5 marks)
- (b) Name and briefly describe the main approaches to the study of psychology. (10 marks)
- (c) Explain the scope of contemporary psychology (10 marks)

**QUESTION TWO**

- (a) Explain the advantages and disadvantages of the written and oral surveys as methods of psychological research. (10 marks)
- (b) Explain the ethical guidelines to psychological research. (5 marks)

**QUESTION THREE**

Explain personality development with reference to the psychological sexual stages of the psycho analytic theory. (15 marks)

**QUESTION FOUR**

Explain the stages of cognitive development according to Piaget theory of cognitive development. (15 marks)

**QUESTION FIVE**

- (a) What is human motivation? (3 marks)
- (b) Differentiate between the two types of human motivation (4 marks)
- (c) Explain the Abraham Maslow's hierarchy of needs. (8 marks)