



**The Co-operative University College of Kenya**  
(A Constituent College of Jomo Kenyatta University of Agriculture & Technology)

**END OF SEMESTER EXAMINATION APRIL-2016**

**EXAMINATION FOR THE DEGREE OF BACHELOR OF CO-OPERATIVE  
BUSINESS (YR III SEM II)**

**UNIT CODE: HCOB 2302**

**UNIT TITLE: BUSINESS AND SOCIAL ETHICS**

**DATE: 18<sup>TH</sup> APRIL, 2016**

**TIME: 9:00 AM – 11:00 AM**

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**INSTRUCTIONS:**

- Answer question **ONE (compulsory)** and any other **TWO** questions

**QUESTION ONE**

- (a) Differentiate between the following terms:
- Ethics and Ethical behaviour (2 marks)
  - Normative and descriptive ethics (2 marks)
  - Morality and ethics (2 marks)
- (b) Explain the relationship between ethics as a discipline and ecology (6 marks)
- (c) A 36 year old accountant, married with three young children, is diagnosed with fatal malignant tumor. He has been receiving a variety of treatments, yet his condition has steadily worsened. He knows that all surgical and medical measures have been exhausted. The expenses of his treatment are rapidly exhausting his family's financial resources. Having reconciled himself to his death, he asked the doctor for the means of killing himself in order to end his pain, the suffering of his family, and the depletion of the family resources. It is morally permissible for the physician to acquiesce in this request? justify (10 marks)
- (d) Outline guidelines for making ethical decision (8 marks)

**QUESTION TWO**

- (a) Outline SIX universal ethical that business enterprises are expected to uphold (12 marks)
- (b) There are two schools of thought regarding how companies should approach a definition for business ethics. Explain with relevant examples (8 marks)

**QUESTION THREE**

- (a) The International labour organization by part has the mandate to encourage positive contribution to enterprises. Explain FIVE salient provisions that organizations must uphold to make economic social program to minimize and resolve in organizations (10 marks)
- (b) Explain FIVE benefits of managing business ethics (10 marks)

**QUESTION FOUR**

- (a) Human acts have been described as either good or evil. Explain the statement using FIVE factors that influence humans acts (10 marks)
- (b) Explain SIX steps to highly effective ethics audits (10 marks)

**QUESTION FIVE**

- (a) Explain FIVE guidelines for managing ethics in the workplace (10 marks)
- (b) The new era in the relationship between companies and societies increases expectations and new rules tactics. Explain FIVE areas where companies are now expected to focus and show how a company should manager them (10 marks)