



# The Co-operative University of Kenya

## SUPPLEMENTARY / SPECIAL EXAMINATION AUGUST-2019 EXAMINATION FOR THE DIPLOMA IN TOURISM MANAGEMENT

UNIT CODE: DMTM

UNIT TITLE: TRAVEL GEOGRAPHY

DATE: 30<sup>TH</sup> AUGUST, 2019

TIME: 9:00 AM – 11:00 AM

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### INSTRUCTIONS:

- Answer question **ONE** (**compulsory**) and any other **TWO** questions

### QUESTION ONE

- Define the following terms as used in the study of Geography.
  - Destination
  - Hemisphere
  - Greenwich meridian (6 marks)
- Briefly describe **five** components of climate that affect tourism activities. (5 marks)
- Outline **five** aspects of physical geography that tourists are likely to experience in the Western tourism Circuit. (5 marks)
- Identify **five** ways in which vegetation distribution has influenced tourism activities in East Africa. (5 marks)
- State **five** positive effects of tourism operation in a destination. (5 marks)
- Briefly describe **four** factors that a tourist should consider before choosing a means of transport. (4 marks)

### QUESTION TWO

- Explain five components of human geography that tourist are able to experience in a destination. (10 marks)
- With the use of examples, explain five ways in which landforms affect tourism in the Rift valley Region. (10 marks)

### QUESTION THREE

- Climate has a major influence on tourism activities in a destination. Explain **five** ways how the climate influences tourism in East Africa. (10 marks)
- Briefly discuss **five** importance of Indian Ocean to tourism operations in the Coastal region of Kenya. (10 marks)

#### **QUESTION FOUR**

- a) Describe the Eastern Kenya Tourism circuit under the following aspects; National Parks, Culture, Accommodation, transport, population. (10 marks)
- b) Explain five economic activities carried out by the Bantu of East Africa. (10 marks)

#### **QUESTION FIVE**

- c) Explain the five climatic Zones of the earth as marked by the latitudes. (10 marks)
- d) Describe five types of the ocean currents around the earth. (10 marks)